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Arnerich Massena Selects Sendio to Provide eMail Integrity

- Portland-based investment company replaces its anti-spam filters with I.C.E. Box -

IRVINE, Calif. – April 17, 2008 – Sendio, Inc. (www.sendio.com), the enterprise email integrity company whose products ensure that users receive all legitimate email messages but block all viruses, bots, phishing attacks and spam, today announced that Arnerich Massena & Associates has installed its flagship I.C.E. Box product to ensure messaging integrity. Formed in 1991, Arnerich Massena is a registered investment advisory firm based in Portland, Oregon that currently serves approximately \$15 billion in assets.

David Vaughan, Assistant IT Manager at Arnerich Massena, says that "over the last several years we have used a variety of filters to block unwanted emails, and none of them were up to the job. Not only were spam emails getting through to our users, but legitimate emails were getting flagged incorrectly as spam. That meant that I was spending three or four hours a week tracking down missing emails. We installed the Sendio solution in March, and its has been unbelievable - we have zero false positives and at the same time unwanted emails aren't getting through."

Kevin Bowyer, CEO of Sendio, said, "IT managers and administrators waste their valuable time dealing with issues that their messaging integrity solutions should - but don't - fix. There is simply no reason why these professionals should be poring through lists of blocked messages looking for the proverbial needle in the haystack. Sendio not only gives companies a way to reclaim their email as a business tool, but we also allow IT staff to focus on work that matters rather than on administrative tasks."

Sendio's I.C.E. Box is a stand-alone email security appliance that controls both the inbound and outbound flow of email messages. Incoming communications from known senders are authenticated, scanned for viruses and then delivered immediately to the appropriate inboxes. Email from previously unknown senders is "challenged" to verify that the sender is not an automated spam generator sending messages anonymously. Only legitimate email is forwarded on to the server. Similarly, outbound messages are checked to ensure that no "malware" is being sent inadvertently to other businesses. The I.C.E. Box scales from hundreds of users to tens of thousands, and can process email in any language.

About Sendio, Inc.

Sendio, Inc. is the developer of revolutionary email integrity products supporting enterprises that depend on email as a key tool for collaboration between employees, customers and partners. The Sendio I.C.E. Box services appliance blocks 100% of spam with zero "false positive" lost messages, allowing businesses to have complete trust in their email communications. It was named the "Best of the Best" product of the year by *Government Computer News*. Sendio was founded in 2004 and is based in Irvine, Calif. More information can be found at www.sendio.com.

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