



Datasheet

Sendio Opt-Inbox™

Verification process distinguishes humans from automated senders, ensuring Sendio users receive only the email they want.

Overview

Did you know that the average employee receives 200 emails per day? And that of those 200 emails, typically only 10% are important?

When your inbox is inundated with countless messages from spam, BACN or bulk sources, it's hard to separate the junk from the mail you really need. This can become particularly troublesome for lawyers, doctors or anyone else who can't afford to overlook an important email. Sendio's Opt-Inbox™ isn't a content filter, so you never have to worry about false positives and losing important emails. Instead, it's a proprietary challenge response mechanism that ensures you only receive the mail you want. Your time is important, and it's time you got an email solution that made sure that time is spent on the projects that matter, not on junk mail.

Features

Sender Address Verification™ (SAV) – Our SAV is the heart of the Opt-Inbox™ solution, and differentiates us from other email security and productivity solutions. Designed to limit mail in your inbox to only those seeking to have a real conversation, the SAV is a challenge response system that must be answered by human interaction. Sendio's Opt-Inbox™ verification process distinguishes humans from automated senders, ensuring Sendio users receive only the email they want. If you're tired of an inbox filled with useless junk mail, Opt-Inbox™ is the ultimate solution.

Sendio Queue – Built for the enterprise, the Sendio queue is a repository for email that you may want later, but don't want now. This customizable queue allows you to organize newsletters, bulk mail and discounts, as well as manage your contacts. The Sendio Queue allows users to view, accept, drop and delete messages that have not successfully passed the SAV process. Additionally, the Queue allows users to add and remove senders in their community, meaning that you'll have access to machine created messages such as BACN, bulk mail and newsletters without clogging your inbox.



Email Address Community – Because our Opt-Inbox™ concentrates on trusted communities to build your email list, you'll know that everyone in that community is seeking a real conversation. Build your community through outbound messages and watch as the SAV takes care of the rest.

Compliments Your Existing Solution – For those Sendio customers who already have their own email spam and security solution, but still want the added benefit of our Sender Address Verification technology, no problem. Opt-Inbox™ is flexible enough to work with any solution you might already have in place.

Automatically Adds Your Existing Contacts – From day one, your current contacts become part of your trusted community through directory integration and importation of your contact files.

Benefits

Receive Only the Messages You Want – Sendio's Opt-Inbox™ verification process distinguishes humans from automated senders, ensuring Sendio users receive only the email they want.

Completely Clean Your Inbox – The Opt-Inbox™ is the last line of defense for the annoying stuff. Even if a Spammer has defeated all other security layers the Opt-Inbox™ will stop them before they reach your inbox.

Become More Efficient – Without the headache of dealing with spam and junk mail, you can focus on the projects and people that really matter. You can use the Sendio Queue to manage all the bulk and subscription emails and view them when it's convenient for you.



Because our Opt-Inbox™ concentrates on trusted communities to build your email list, you'll know that everyone in that community is seeking a real conversation. We'll show you how to build your community through outbound messages and the SAV will take care of the rest.

For those curious to try Sendio, but concerned that the SAV will prove disruptive to their everyday business, we've got a solution for that as well. Just implement the Opt-Inbox™ for two weeks without ever turning the system on. We call this "soaking the box," and it provides a way to add the vast majority of your contacts to your community without ever disrupting the flow of email. As you send mail on a daily basis, the Opt-Inbox™ will learn which contacts you want added to your trusted community. Then, when Sendio is turned on two weeks later, they'll already be approved and won't need to be touched by the SAV. It's just another way that we've made it easy to reclaim your inbox. Learn more at www.sendio.com

Reclaim Your Inbox.

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