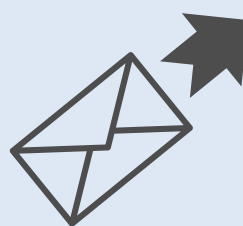# EMAIL BY THE NUMBERS

4.1 billion
email addresses worldwide

108.7 billion
emails sent/received each day

AN AVERAGE WORKER IN ONE DAY...[1]

Receives 85 emails.

Sends 36 emails.

...of those, **10** are spam.

...**64** of them are bulk mail.

...and only **11** are important enough to be read right away.

IN TOTAL

The average worker sends and receives **121** emails spending one minute per email on average.

28% Email is the second most time consuming activity, taking **28%** of worker's time—second only to role specific tasks.[2]

378 million There are **378 million** victims of cybercrime each year. The most common method to exploit these victims is a URL sent in an email.

60% So far this year, there have been more than **160 million** records compromised in over 570 breaches. That's more than a **60% increase** over last year at the same time.

84% Last year, businesses accounted for **84 percent** of breaches.[4]

38 billion Cybercrime cost U.S. companies **$38 billion** in 2013.[5]

10% Through 2016, the financial impact of cybercrime will grow **10%** each year.[6]

3 million A typical 1,000 user organization can spend **$3 million** per year to fight and manage spam.[7]

Don't get lost in the numbers.

Email can be overwhelming, but don't let it. Sendio offers solutions to enterprises and institutions that will increase employee productivity while eliminating spam and malicious emails.

www.sendio.com

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Sources:
1 http://www.radicati.com/wp/wp-content/uploads/2014/01/Email-Statistics-Report-2014-2018-Executive-Summary.pdf
2 http://www.mckinsey.com/insights/high_tech_telecoms_internet/the_social_economy
3 http://www.symantec.com/about/news/resources/press_kits/detail.jsp?pkid=norton-report-2013
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